



ADVERTISING ORDER

219435

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information

Kristin M. Keller
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Advertiser: Michigan Republican Party

Job Number: 12-MRS-981

Flight Dates: 11/6/12

HD91 Issue network TV

Tuesday

November 6

| DMA | Station | Network | Affiliation | Days | Daypart | Start | End | Daypart | Program Name | Rate -30 Spot | Rate Type/Class | Spots per Week | Total Gross Cost per Week |
|------------------------|---------|---------|-------------|------|---------|---------|-----|---------|-------------------|---------------|-----------------|----------------|---------------------------|
| Grand Rapids-Kalamazoo | WOOD | NBC | | TUE | 1:00 PM | 2:00 PM | | | DAYS OF OUR LIVES | \$ 1,200.00 | ISSUE, UPDATED | 1 | \$ 1,200.00 |
| WOOD Total | | | | | | | | | | 1 | | 1 | \$ 1,200.00 |

NET TOTAL COST \$ 1,020.00